

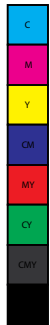


UNDERONEROOF CONFERENCE 2013



underOneroof

CONNECT | LEARN | SHARE



1-2 May



2013

CONFERENCE PROGRAM



Duluth Entertainment Convention Center
350 Harbor Drive
Duluth Minnesota 55802



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UNDERONEROOF CONFERENCE 2013

About UnderOneRoof



Every year disasters of all kinds affect Northland businesses and families placing stress upon the community response framework. From fires to floods and everything in-between, a high probability of another disaster striking northeast Minnesota exists. The effectiveness of response by the response community is dependent on their ability to connect, learn and share in preparedness.

The Under One Roof conference is a unique event that will address challenges common among emergency preparedness and emergency management in the Northeast region and beyond. Participation will provide attendees with opportunities to connect with regional preparedness and response partners, learn innovative and effective techniques for future activities, and share lessons learned from recent responses. The conference offers information for all emergency preparedness professionals in the subject areas that include:

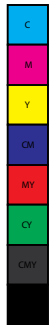
- Emergency Management
- Volunteer Management
- Healthcare Preparedness
- Community Sheltering & Mass Care
- Emergency Communications


We invite you to Connect, Learn & Share at this unique conference!


Connect: An opportunity to establish new relationships, strengthen sustainable partnerships and re-connect with our partners in response.

Learn: An opportunity to hear about the latest developments, trends, best practices and explore new ideas related to emergency preparedness.

Share: An opportunity to reflect on recent events, celebrate successes and learn from our experiences.



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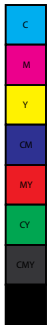
UNDERONEROOF CONFERENCE 2013

Venue - Duluth Entertainment Convention Center



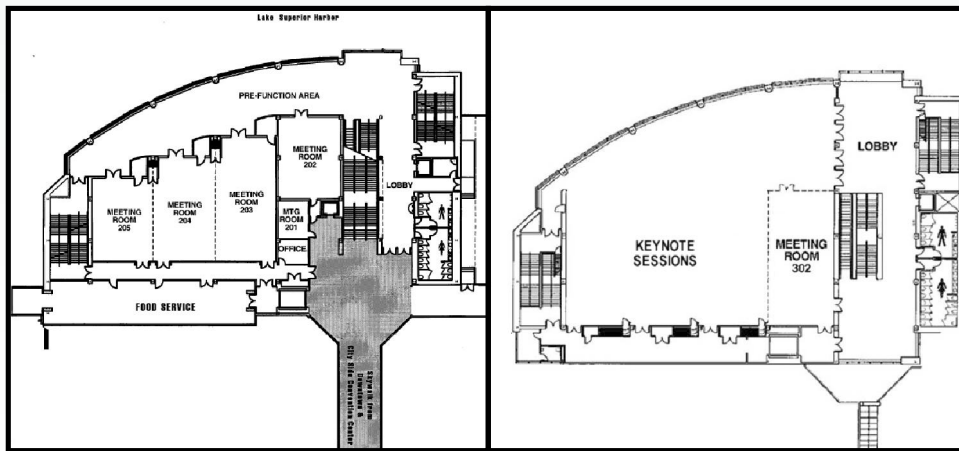
Located on the shores of Lake Superior in the resort city of Duluth, the DECC offers world-class convention, sport, special event and entertainment facilities. It is just steps away from quaint Canal Park and Downtown, offering shops, restaurants and hotels. At the DECC, the 12,000 sq ft Harbor Side Ballroom provides spectacular panoramic views of Lake Superior. It offers the flexibility to divide into five separate meeting rooms with 5,000 sq ft of prefunction space.

Keynote sessions, registration and lunch will be held on floor 3. Breakout room 302 is also on the third floor while the rest of the breakout sessions will be held on the second floor. Restrooms are available on both floors and exits are clearly marked.



FLOOR 2

FLOOR 3



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UNDERONEROOF CONFERENCE 2013

Pre-Conference Sessions

Wednesday, May 1, 2013



Red Cross Meeting / Force Health Protection

Janice Springer
10AM - 12PM
Room 202



Local Public Health Preparedness Meeting

Marilyn Cluka
10AM - 12PM
Room 203



MNResponds / MRC Orientation

Tony Buttacavoli
10AM - 12PM
Room 204



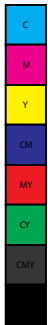
MNTrac Skilled Nursing Facility Rollout


Don Sheldrew & Angie Koch
9AM - 12PM
Room 205



Northeast Emergency Managers Meeting

Roy Holmes
9:30AM - 12 PM
Room 302



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UNDERONEROOF CONFERENCE 2013

Agenda - Wednesday, May 1, 2013



<i>"Preparedness in the Northland"</i>					
12:30 - 1:00 PM	<i>Registration</i>				
1:00 - 1:05 PM	Honor Guard Presentation of Colors				
1:05 - 1:15 PM	Welcome / Opening Remarks Tony Guerra - Readiness Coordinator, Northern Minnesota Region of the American Red Cross Don Ness - Mayor, City of Duluth				
1:15 - 2:00 PM	Keynote: Digging Deep: What is our role as responders? Jonathan Bundt, Masa Consulting				
2:00 - 2:15 PM	<i>Break</i>				
2:15 - 3:00 PM	Breakout Session 1				
	Room 302	Room 202	Room 203	Room 204	Room 205
	Understanding Assistance Centers and addressing the human impact of disasters Jonathan Bundt	Local/Tribal Incident Management Teams Ulie Seal & Dave Bursack	Active Shooters Glenn Sanders & Cami Brurud	PODs & Medical Countermeasures Judy Bifulk	The 3 Secrets to Successful Sheltering Tom Tezel
3:00 - 3:15 PM	<i>Break</i>				
3:15 - 4:15 PM	Keynote: Long Term Recovery: After the Headlines Fade Nancy Beers & Drew Digby				
4:15 - 4:30 PM	Closing Remarks / Day One Door Prizes Give Away Tony Guerra - Readiness Coordinator, Northern Minnesota Region of the American Red Cross				
4:30 - 6:00 PM	Tribal Talking Circle Lead by: K.C. Paulson				
6:00 - 8:00 PM	<i>Vista Fleet Social</i>				



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UNDERONEROOF CONFERENCE 2013

Preparedness in the Northland - General Sessions

Wednesday, May 1, 2013

1:00 - 1:05 PM

Honor Guard Presentation of Colors

1:05 - 1:15 PM

Opening Remarks

*Tony Guerra - Readiness Coordinator
Northern Minnesota Region of the American Red Cross*

Official Welcome

*Don Ness - Mayor
City of Duluth*

1:15 - 2:00 PM

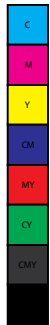
Keynote: Digging Deep: What is our role as responders?


*Jonathan Bundt, MA - President
Masa Consulting*



Jonathan Bundt has worked in the behavioral science and law enforcement field for almost 30 years, specializing in disaster and crisis response. In the mid-1980s he served in the Israeli Defense Forces and then as a Chief Inspector with the Israeli National Police-Border Patrol Division. There he was part of the elite anti-terrorism hostage rescue unit, Yamam. Following that, he became a trainer in the national anti-terrorism school and worked in the behavioral science unit. He then returned to the U.S. for graduate studies in psychology. He serves as the behavioral health disaster coordinator for Metro region (MN), is a member of MN-1 Disaster Medical Assistance Team (DMAT) and is a certified emergency manager in Minnesota. Jonathan also serves as the lead trainer and coordinator for 3Echo, a Hostile Event Response Program designed to save the lives in the first 30 minutes of a hostile event through coordinated, multidisciplinary response.

Most of us work in planning, prevention, response, and mitigation on a daily basis, but beyond those key elements we must focus on both the people we are serving and the people we are serving with during a response. This session will offer a light-hearted yet practical approach to balancing preparedness and response skill sets. In addition, this session will examine several key attributes that will make a difference during an event or emergency.



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1:15 - 2:00PM | Breakout Session 1

Room 202: Local/Tribal Incident Management Teams

Ulrie Seal & Dave Bursack

Explains the capabilities, membership, and experience of the Minnesota All Hazards Incident Management Teams. Development of Local/Tribal Incident Management Teams (LT/IMT) in Wisconsin, how our local Type IV teams were recruited, organized, trained and equipped. A brief discussion of our tem's deployments.

Room 203: The Active Shooter: Awareness Training

Glenn Sanders & Cami Brurud

The Active Shooter Awareness Training is designed to provide the participant with an overview of the threat and history of active shooter events as well as individual, organizational, and facility level options for consideration in preparedness, response and recovery.

Room 204: What's New In Medical Countermeasures

Judy Bifulk

From the lingo to the tools, things are changing in mass dispensing. This session will update preparedness planners on web-based tools for the public and public health responders including on-line screening and role-based training.

Room 205: The Three Secerts to Successful Sheltering

Tom Tezel

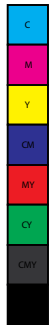
The presentation will share a key element of each phase of the shelter cycle form planning for a shelter to why conducting an after action review is critical for future sheltering operations. The presentation will give all participants a chance to learn from each other and be better prepared to plan, manage, and review a shelter operation.

Room 302: Understanding assistance centers and addressing the human impact of disasters

Jonathan Bundt

Responders spend a lot of time refining skills pertaining to preparedness and response. One of the more complicated skills is developing an understanding of how to help people after disaster has struck. Through the experience of exercise, real world events and firsthand experience, this session will look at understanding the human impact disaster has and the support systems / centers to help survivors, family members and responders.

Wednesday, May 1, 2013



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UNDERONEROOF CONFERENCE 2013

Preparedness in the Northland - General Sessions

Wednesday, May 1, 2013

3:15 - 4:15 PM

Keynote: Long-Term Recovery: After the Headlines Fade

*Nancy Beers - Lutheran Social Services of Minnesota
Drew Digby, MA - Carlton County*

Nancy Beers Director of Disaster Services and Camp Noah Nancy Beers has been the Director of Disaster Services and Camp Noah for Lutheran Social Service of Minnesota since 2010. She has many years of disaster case management and community advocacy for long-term disaster recovery. Nancy has testified at the National Commission on Children in Disaster, presented at the National Voluntary Organizations Active in Disaster (VOAD) conference, and continues to speak across the country as an advocate for disaster preparedness and recovery programming for children and families.

Drew Digby is the Special Projects and Long Term Recovery Manager for Carlton County, and assigned to coordinate the individual and family recovery from the June 2012 Northland Flash Floods across the entire flood region. In addition, he is a member of the City of Duluth Planning Commission. He has a bachelor's degree from the University of California at Berkeley in religious studies and a master's degree in history from the University of Chicago

Session participants will gain a broader understanding the stages of disaster recovery and the challenges with each stage. They will be able to answer the recovery questions such as who does what, when and why? Finally, participants will be provided further information in regards to what has happened in the region since the flooding disaster in the summer of 2012 and what are challenges lie ahead.

4:15 - 4:30 PM

Closing Remarks / Day One Door Prizes Give Away

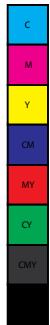
*Tony Guerra - Readiness Coordinator
Northern Minnesota Region of the American Red Cross*

4:30 - 6:00 PM

Tribal Talking Circle - K.C. Paulson

6:00 -8:00 PM

Vista Fleet Social Hour



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UNDERONEROOF CONFERENCE 2013

Agenda - Thursday, May 2, 2013



<i>"Whole Community Approach"</i>					
8:00 - 8:45 AM	Registration				
8:45 - 9:00 AM	Welcome / Opening Remarks Tony Guerra - Readiness Coordinator, Northern Minnesota Region of the American Red Cross				
9:00 - 10:00 AM	Keynote: Title TBD Chad Priest - Chief Executive Officer, MESH				
10:00 - 10:15 AM	Break				
10:15 - 11:00 AM	Breakout Session 2				
	Room 302	Room 202	Room 203 (Session 1/2)	Room 204	Room 205
	Crisis Standards of Care Dr. John Hick	Mass Care / Mass Evacuation Greg Hankkio & Dennis Brescacin	Risk Communications: Live In Five - Lights, Camera, Action! Cathy Clark & Julie Anderson	Functional Needs Toolkit - A Guide for Planners Don Sheldrew, Barb Fonkert & Margot Imdieke	Vigilant Guard (VG15) Full Scale Exercise Overview LTC Gary Mundfrom
11:00 - 11:15 AM	Break				
11:15 - 12:00 PM	Breakout Session 3				
	Room 302	Room 202	Room 203 (Session 2/2)	Room 204	Room 205
	Pediatric Preparedness Planning Dr. John Hick	What is 211? Rory Strange	Risk Communications: Live In Five - Lights, Camera, Action! Cathy Clark & Julie Anderson	ARMER Update & Radio 101 Dewey Johnson	Tweets & Lies - Using Social Media in an Emergency Christine Hill
12:00 - 1:00 PM	Lunch (Provided)				
1:00 - 1:45 PM	Keynote: Healt' Care in Da Norse Land Lowell Johnson				
1:45 - 2:00 PM	Break				
2:00 - 2:45 PM	Breakout Session 4				
	Room 302	Room 202	Room 203	Room 204	Room 205
	VOAD: Get to know us before you need us Charlie O'Brien & Doreen Martinez	The Changing Landscape of Veterinary Disaster Response and Shelter Support Garry Goemann	Functional Needs Toolkit - A Guide for Planners Don Sheldrew, Barb Fonkert & Margot Imdieke	The 3 Secrets to Successful Sheltering Tom Tezel	Tweets & Lies - Using Social Media in an Emergency Christine Hill
2:45 - 3:00 PM	Break				
3:00 - 4:00 PM	Keynote: Title TBD Jono Anzalone - Director of Government Operations, American Red Cross				
4:00 - 4:15 PM	Closing Remarks / Day Two Door Prizes Give Away Tony Guerra - Readiness Coordinator, Northern Minnesota Region of the American Red Cross				
4:15 - 4:30 PM	Honor Guard Retirement of Colors				



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Thursday, May 2, 2013

UNDERONEROOF CONFERENCE 2013

Whole Community Approach - General Sessions

8:45 - 9:00AM

Welcome & Opening Remarks

Tony Guerra - Readiness Coordinator

Northern Minnesota Region of the American Red Cross

9:00 - 10:00 AM

Keynote: The Coalition's Role in the Whole Community Approach

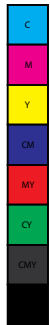
Chad Priest, RN, MSN, JD - CEO

MESH, Inc



Chad Priest is the Chief Executive Officer at MESH, Inc. Drawing upon his clinical, military, legal and policy experience, Chad works with coalition members and stakeholders to enable healthcare providers to effectively respond to emergency events and remain viable through recovery.

Prior to joining MESH Chad was an attorney at the law firm of Baker & Daniels practicing public health and healthcare law in the Indianapolis and Washington, D.C. offices. While at Baker & Daniels Chad represented a variety of health care entities, including HMOs, Medicaid MCOs, PHOs, ambulatory surgical centers, comprehensive rehabilitation centers, physicians, nonprofit health care grant agencies and foundations, long-term care facilities, hospitals, provider networks and public health organizations. Utilizing his background in healthcare and emergency preparedness, he provided specialized counseling to clients on public health related matters. He also worked with health care and other social service clients on advocacy, public policy and legislative matters at the state and local level.



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10:15 - 11:00AM | Breakout Session 2

Room 202: Mass Evacuation / Mass Care

Greg Hankkio & Dennis Brescacin

In 2011, Northwestern Ontario faced the worst Forest Fire season in over 50 years. With hundreds of Fires threatening multiple remote communities, thousands of people required immediate evacuation. The City of Thunder Bay not only received and sheltered hundreds of evacuees, they also acted as a Transportation Hub moving almost 3000 people in 4 days to other communities in Ontario. Greg and Dennis will share their experience and the eleventh hour planning they were faced with and what they did to deal with this situation.

Room 203: Risk Communications: Live in Five – Lights, Camera, Action (Session 1/2)

Cathy Clark & Julie Anderson

Participants will deliver key messages as part of an expanding disaster event with intense media interest. This session is for anyone designated as a spokesperson, public information officer, or handles public information duties. You will practice how to present key messages in a one-on-one interview plus learn how to speak with one voice at a news conference or briefing.

Room 204: Functional Needs Toolkit – A guide for planners

Don Sheldrew, Barb Fonkert & Margot Imdeke-Cross

The Functional Needs Toolkit was designed to help planners engage and plan with those who live with functional needs. Good planning requires that planning occur with understanding the facts about the audience remove myths or perceived truths, and openly engage in what the realities are about the preparedness process. By following steps and resources in the toolkit the planner will be able to begin planning in a collaborative fashion using a “whole community approach”.

Room 205: Vigilant Guard 15 (VG15) Full Scale Exercise Overview

Lieutenant Colonel Gary Mundfrom & Joe Kelly

Homeland Security and Emergency Management (HSEM) and the Minnesota National Guard (MNNG) are partnering to conduct a full-scale exercise in the Duluth area in September 2015. The exercise entitled “Vigilant Guard 15”, is part of a national DOD-sponsored exercise program and provides an opportunity to enhance communications and coordination between the MNNG, HSEM and other interagency partners. The scenario will exercise state agency plans to support local mass care, housing and human service operations.

Room 302: Crisis Standards of Care

John Hick

What if you don't have enough resources to meet the needs of an incident? How do you prioritize who will receive treatments when not all can? What processes and resources are available for providers, facilities, and jurisdictions to assure that these issues are addressed fairly and consistently? Good questions to think about BEFORE you're in a situation that requires tough choices. Come and hear about strategies, processes, and resources available for these types of situations.

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11:15AM - 12:00PM | Breakout Session 3

Thursday, May 2, 2013

Room 202: How Does 2-1-1 Work

Rory Strange

Attendees will have a better understanding of the capacity of Mn 2-1-1 and their role during a time of disaster. The depth of resources available for both citizens and agencies will be displayed along with ease of access to the 2-1-1 system.

Room 203: Risk Communications: Live in Five – Lights, Camera, Action (Session 2/2)

Cathy Clark & Julie Anderson

In the second session you will learn how to share critical life safety information, plus ensure your organization's key messages are aimed at the target audience during every phase of an escalating event or disaster situation. You will leave this session with practical tips, techniques and the confidence to know what to say, when, and who should speak on behalf of your organization to ensure you effectively tell your story.

Room 204: ARMER Radio 101

Dewey Johnson

Attendees will be provided an overview of the new statewide 800 mhz radio system called ARMER (Allied Radio Matrix for Emergency Response). The counties in Northeastern Minnesota have recently switched over to the new system and along with this new system comes great capabilities for public safety agencies.

Room 205: Tweets & Lies: Using Social Media in an Emergency

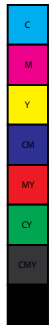
Christine Hill

Social media tools are just another way to help us communicate during an emergency situation. "Follow" this social media journey through the eyes of a public information officer, where you'll get a "handle" on what you need to know about Tweeting and posting during an emergency, and what you need to consider before hitting that "send" button.

Room 302: Pediatric Preparedness Planning

John Hick

Kids scare you? How about many injured kids? Do you have the policies, supplies, and providers necessary to care for victims of a major school bus crash? Can you provide assistance to the families? This session will discuss some of the key issues around pediatric mass casualty events and some resources that are available to assist in planning for them.



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UNDERONEROOF CONFERENCE 2013

Whole Community Approach - General Sessions

12:00 - 1:00 PM

Lunch

Boneless Breast of Chicken with Supreme Sauce, Long Grain Minnesota Wild Rice, Sweetened Belgian Carrots, Fresh Baked Roll and Creamery Butter

1:00 - 1:45 PM

Keynote: Healt' Care in Da Norseland

Lowell Johnson, MA - Director of Public Health and Environment Washington County, Minnesota



Lowell holds a Bachelor of Science degree in Community Health from MSU-Mankato and a Master of Arts degree in Public Administration from Hamline University, St. Paul. He is currently employed as the Director of the Washington County Department of Public Health and Environment. He has been with the County since 1985 and his career has included positions in Emergency Management, Land Use, Environmental Health and Health Policy and Planning. Mr. Johnson's background also includes experience as an EMT-Paramedic and Regional EMS Planner. He is an active member of the Local Public Health Association of Minnesota, having served as its Chair in 2010 and more recently as a member of its Executive Committee. He and wife Bev live in Oakdale, MN. Hobbies include music, woodworking and, of course, all things Norwegian!

Lowell will appear as "Einer Otterson from East Overshoe County" and will provide perspective on a variety of health topics near and dear to all of us. "Einer" shares his unique insights through his use of music, poetry and Scandinavian humor. No matter your ethnicity, your professional training, or whether you come from a big city or small town, "Einer" finds those things that bring us together as health professionals in Minnesota. This light-hearted look at "Healt Care in Da Norse Land" will provide a chance to smile and laugh about the challenges and rewards in our work.

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Thursday, May 2, 2013

UNDERONEROOF CONFERENCE 2013

2:00 - 2:45PM | Breakout Session 4



Room 202: The Changing Landscape of Veterinary Disaster Response and Shelter Support

Garry G. Goemann

The presentation will discuss the changes for disaster response, the effects of PPD #8, and the changes in shelter support within the organizations of NASAEP and NARSC. The presentation will show how these changes support human response and sheltering efforts, and how funding will support these.

Room 203: Functional Needs Toolkit – A guide for planners

Don Sheldrew, Barb Fonkert & Margot Imdeke-Cross

The Functional Needs Toolkit was designed to help planners engage and plan with those who live with functional needs. Good planning requires that planning occur with understanding the facts about the audience, remove myths or perceived truths, and openly engage in what the realities are about the preparedness process. By following steps and resources in the toolkit the planner will be able to begin planning in a collaborative fashion using a “whole community approach”.

Room 204: The Three Secerts to Successful Sheltering

Tom Tezel

The presentation will share a key element of each phase of the shelter cycle from planning for a shelter to why conducting an after action review is critical for future sheltering operations. The presentation will give all participants a chance to learn from each other and be better prepared to plan, manage, and review a shelter operation.

Room 205: Tweets & Lies: Using Social Media in an Emergency

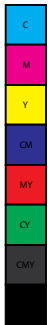
Christine Hill

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Room 302: VOAD: Get to know us before you need us

Charlie O'Brien & Doreen Martinex

The collaborative efforts of the non-profit world is invaluable in supporting communities during their times of need after a disaster strikes but knowing us before the disaster may be just as important. VOAD organizations can assist you in all phases of the disaster cycle. Join us in getting a brief understanding of; what VOAD is, who are its members and how does VOAD assist the response and recovery process in a community when hit by a tornado, floods, evacuations or other disaster event.



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UNDERONEROOF CONFERENCE 2013

Whole Community Approach - General Sessions

3:00 - 4:00 PM

Keynote: The Whole Community Meets the Black Swan

*Jono Anzalone, MS, CEM - Director of Government Operation
American Red Cross*

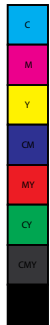


Prior to re-joining the American Red Cross, Jono was the Regional Voluntary Agency Liaison at FEMA Region VII with responsibilities for coordinating with voluntary organizations active in disaster and FEMA Mass Care and Emergency programs in Nebraska, Iowa, Kansas and Missouri. Since 1997, Jono has been a member of the American Red Cross Disaster Service Human Resource (DSHR) system. His numerous disaster deployments include a number of national and international disaster assignments including being detailed to the United States Agency on International Development (USAID) during the 2010 Haiti Earthquake and assigned to their Response Management Team to lead the agencies donations management activity. Jono also has served as an adjunct faculty member for the University of Nebraska.

Jono graduated from Creighton University with a BA in Political Science and from the University of Nebraska with an MS in Economics and has earned the International Association of Emergency Management Certified Emergency Manager (CEM®) credential.

This keynote session will provide an overview of the whole community approach and its application both locally and nationally. It will examine how voluntary, faith based and community based organizations provide value to the emergency management team and provide strategies for their engagement in disaster planning and preparedness.

Thursday, May 2, 2013



4:00 - 4:15 PM

Closing Remarks / Day Two Door Prizes Give Away

*Tony Guerra - Readiness Coordinator
Northern Minnesota Region of the American Red Cross*

4:00 - 4:30 PM

Honor Guard Retirement of Colors

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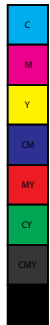




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UNDERONEROOF CONFERENCE 2013 Planning Committee

Brian Belich

*Emergency Manager
Carlton County Sheriff's Department*

Elisabeth Bilden

*Medical Advisor
Northeast Healthcare Preparedness Coalition*

Marilyn Cluka

*Public Health Preparedness Consultant
Minnesota Department of Health*

Jim Gangl

*Emergency Preparedness Coordinator
St Louis County Public Health*

Carlos Garcia-Velez

*Volunteer
American Red Cross*

Tony Guerra

*Readiness Coordinator
Northern Minnesota Region, American Red Cross*

Mary Holschuh

*Director
Douglas County Public Health*

Denise Houle

*Emergency Preparedness Coordinator
Fond du Lac Tribal Health*

Anna Jordan

*Intern
University of Wisconsin Superior*

Kayla Keigley

*Regional Healthcare Preparedness Coordinator
Northeast Healthcare Preparedness Coalition*

Jarry Keppers

*Assistant Fire Chief
Duluth Fire*

Pat Lee

*Director
Arrowhead EMS Association*

Kelvin McCuskey

*Emergency Manager
148th FW MN Air National Guard*

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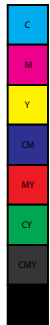


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